

# TMT Annual Fundraising Appeal

Help our youth group raise \$5,000.00 in the annual fundraising campaign! These funds will be used help purchase equipment and move the our office. You can help our campaign by contributing to our fundraising efforts by (1) giving online and (2) volunteering to work the Lazy Daze Cultural Festival and or the Young Entrepreneur Expo.



895.99 **ROLAND V-1HD**  
( - VIDEO MIXER )



Let's roll up our sleeves and open up our wallets to support the TMT Youth Community Foundation.

# 2017 Lazy Daze Arts & Crafts Festival

## Cultural Arts Row Logistics Information

Saturday, August 26<sup>th</sup>, 2017 – 9 a.m. – 6 p.m. Sunday, August 27<sup>th</sup>, 2017 – 12:30 – 5 p.m.

**PLEASE REVIEW THIS INFORMATION CAREFULLY**

**BEFORE YOU ARRIVE AT THE FESTIVAL**

**Address:** Cary Town Hall  
316 N. Academy St.

Cary, NC 27513

- Cultural Arts Row is located in Section A at Academy St and Chapel Hill Rd.
  
- You will be provided with a tent, one table and two chairs. All organizations will have to share a tent.
  
- Tables will be marked with your booth space numbers. **Under no circumstances are you allowed to move your booth to another location without prior approval from Lazy Daze staff.**
  
- Surfaces may not be level. It your responsibility to level your tables, displays, etc.
  
- No electricity provided.

- ❓ We encourage you to bring a cart to transport materials to your space.
  
- ❓ Your booth must be staffed between 9 a.m. – 6 p.m. on Saturday, August 26<sup>th</sup> and 12:30 – 5 p.m. on Sunday, August 27<sup>th</sup>
  
- ❓ We make every effort to keep the festival site secure overnight. Cary Police and security will patrol throughout the night. Ultimately, use your best judgment regarding what items you leave on-site.
  
- ❓ The Cary Police Department reminds you that the consumption of alcoholic beverages not purchased at the festival is prohibited.
  
- ❓ For the safety and enjoyment of all festival attendees, **please refrain from smoking at your booth. This includes during set-up and tear-down.**
  
- ❓ No pets allowed except for service animals.
  
- ❓ In the event of inclement weather, a decision regarding the Festival will be made on Friday, August 25<sup>th</sup> by 5 p.m. You should call (919) 896-5522 or check the Cary Art Daze Facebook page for information and updates. There is no weather make-up date.
  
- ❓ **CANCELLATION:** If you need to cancel after receiving this letter, please call (919) 462-3864. If you need to cancel the **morning** of the Festival, please call (919) 621-8408.

## Load-In and Set-Up

**Prior to the festival (Monday, August 21 – 12:00 p.m. noon on Thursday, August 24- **Highly Recommended**)**

If you would like the Lazy Daze staff to deliver your materials to your booth on

Saturday, August 26<sup>th</sup>, please drop them off at the 3<sup>rd</sup> floor of Town Hall in the Parks, Recreation, and Cultural Resources department between Monday, August 21<sup>st</sup> and noon on Thursday, August 24<sup>th</sup>. **All materials must be in boxes and properly identified with your organization's name.** You can also bring your materials to your booth Saturday morning. Please note that you will not be able to drive your car to Cultural Arts Row, so you may wish to bring a cart to transport materials to your space if you choose to load-in on Saturday morning.

### **Friday, August 25<sup>th</sup>**

No set-up or load-in. We encourage you to drop off your materials in the Parks, Recreation and Cultural Resources department by noon on Thursday, August 24<sup>th</sup>. Please see the paragraph above.

### **Saturday, August 26<sup>th</sup>**

The festival starts promptly at 9:00 a.m. Cultural Arts groups must have their display set-up by 9:00 a.m. Please note that you will not be able to drive your car to Cultural Arts Row. If you did not deliver your materials to Town Hall prior to the festival, you will need to allow sufficient time to park off-site and transport materials to your space.

### **Sunday, August 27<sup>th</sup> - Returning to the Festival**

All cultural arts groups must return to their booth by noon. All displays must be set-up by 12:30 p.m. Members may park in downtown Cary or take the free shuttle to the festival.

## **Packing and Load-Out**

### **Saturday night (starting at 6:00 p.m.)**

You may not break down your booth on Saturday evening. Space will be available in Town Hall if you do not wish to leave your materials at your booth overnight. Security and the police will patrol the festival layout on Friday and Saturday evening.

### **Sunday night (starting at 5:00 p.m.)**

You may not break down your booth or leave the festival before 5 p.m. unless directed

by Lazy Daze staff due to weather, etc. At 5 p.m. you may either walk your materials to your car begin or breaking down your booth and moving items off the road.

## Parking

Due to limited space, on-site parking will not be available to Cultural Arts Row. Parking is available outside of the Festival footprint in downtown Cary in the following areas:

- ❓ In the Fidelity parking lot at Academy St. and Chatham St.
  
- ❓ In the church parking lot at the corner of Waldo St. and Walker St. in downtown Cary. This lot is located across the street from the First United Methodist Church of Cary.
  
- ❓ In the parking lot behind the Cary Arts Center. This lot is accessible by Faculty St.

We encourage everyone to take the free shuttles to the festival. Shuttles will be leaving from Cary Towne Center (1105 Walnut St.) and Green Hope High School (2500 Carpenter Upchurch Rd.) starting at 8:30 a.m. on Saturday, August 26<sup>th</sup> and 12 p.m. on Sunday, August 27<sup>th</sup>. The last buses leave the festival at 6:30 p.m. on Saturday, August 26<sup>th</sup> and 5:30 p.m. on Sunday, August 27<sup>th</sup>.

Your packet includes a general map of the festival to help you get a sense of the overall layout.

**Please review this map prior to arriving at the festival.**

## Questions

If you have any questions after you receive your packet, you can reach us via email or phone.

Chapel Hill Rd.

**NO ENTRY**

*Cultural Arts Row*

- B. Water Tent
- 9. Cultural Arts Committee
- 8. Bhakti Yoga of NC/Concert Singers of Cary
- 7. Capital Quilters Guild/Raleigh Boy Choir
- 6. Koka Booth Advisory Board/Theatre in the Park
- 5. Public Art Advisory/Cary Visual Art
- 4. Hum Sub/Nepal Center of NC
- 3. Cary Youth Voices/Diamante
- 2. Cary Community Choir/Playwrights Forum
- 1. American Turkish/TMT Youth Foundation
- A. Face painter

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Shuttle Pick up and Drop Off

Booth 2017	Organization
1	American Turkish Association
1	TMT Youth Foundation
2	Cary Community Choir
2	Cary Playwrights Forum
3	Cary Youth Voices
3	Diamante
4	Hum Sub
4	Nepal Center of NC
5	Public Art Advisory
5	Cary Visual Art
6	Koka Booth Committee
6	Theatre in the Park
7	Raleigh Boychoir
7	Capital Quilters Guild
8	Bhakti Yoga of NC
8	Concert Singers of Cary
9	Cultural Arts Committee



THE PATRICIA TABORN  
**MODELING & TALENT**  
AGENCY, INC. PRESENTS

**SATURDAY**  
SEPTEMBER 16, 2017

**HAYTI HERITAGE CENTER**  
804 Old Fayetteville Street  
Durham, NC 27701

**2:45PM - 5:00PM**

- CALLING ALL TALENT AGES 7-21
- BOOTH SETUP AND PRODUCT SELLING
- OPPORTUNITY TO BE FEATURED  
IN ENSPIRE MAGAZNE

**THE 2017 YOUNG**

**ENTREPRENEUR**

**EXPO**

A DAY

**DESIGNED**

**JUST FOR YOU!**



IF YOU ARE INTERESTED IN HAVING YOUR CHILD PARTICIPATE OR ARE A YOUNG ENTREPRENEUR WHO WANTS TO  
SHOWCASE YOUR BUSINESS OR TALENT, WE INVITE YOU TO PARTICIPATE. PLEASE CONTACT US AT 919-638-7252 OR  
EMAIL [INFO@PATSMODELING.ORG](mailto:INFO@PATSMODELING.ORG)

## **TMT Youth Community Crowdfunding Campaign**

### **Crowdfunding at a Glance**

**Crowdfunding is a method of raising capital through the collective effort of friends, family, customers, and individual investors. This approach taps into the collective efforts of a large pool of individuals—primarily online via social media and crowdfunding platforms—and leverages their networks for greater reach and exposure.**

### **How is Crowdfunding Different?**

**Crowdfunding is essentially the opposite of the mainstream approach to business finance. Traditionally, if you want to raise capital to start a business or launch a new product, you would need to pack up your business plan, market research, and prototypes, and then shop your idea around to a limited pool of wealthy individuals or institutions. These funding sources included banks, angel investors, and venture capital firms, really limiting your options to a few key players. You can think of this fundraising approach as a funnel, with you and your pitch at the wide end and your audience of investors at the closed end. Fail to point that funnel at the right investor or firm at the right time, and that's your time and money lost.**

**Crowdfunding platforms, on the other hand, turns that funnel on-end. By giving you, the entrepreneur, a single platform to build, showcase, and share your pitch resources, this approach dramatically streamlines the traditional model. Traditionally, you'd spend months sifting through your personal network, vetting potential investors, and spending your own time and money to get in front of them. With crowdfunding, it's much easier for you to get your opportunity in front of more interested parties and give them more ways to help grow your business, from investing thousands in exchange for equity to contributing \$20 in exchange for a first-run product or other reward.**

**Link**

**<https://www.gofundme.com/healthycommunity>**



Adam Bell, Lazy Daze Coordinator

Email: [adam.bell@townofcary.org](mailto:adam.bell@townofcary.org) Office Phone: (919) 462-3864

Day of Festival Phone: (919) 621-8408

